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**Macau Tower “Dog One Walk for Japan @ Skywalk X”**

(May 28, 2011 – Macau) In the aftermath of the devastating earthquake hitting Japan on Mar 11<sup>th</sup>, 2011, pictures of wrecked houses and shattered hearts can hardly be considered history. In order to extend our continuous support to the victims of the disaster, Macau Tower joined hands with Dog One Life Macau, a Japan-based pet care centre, to co-organize “Dog One Walk for Japan @ Skywalk X” charity event in an attempt to raise much needed funds. Dog owners and their pets are invited to participate in a first-ever Skywalk X walkathon and fashion show. In conjunction with the event, a charity pet bazaar and donation boxes are set up to raise funds at the venue. All donations will go to Macau Red Cross.

Macau Tower, a popular destination for tourists from Japan and other countries, has our hearts with all broken families and those who have lost their homes. In April, the Tower participated in a special illumination event led by the World Federation of Great Towers, projecting red and white lights, colors of Japan’s national flag, at the same hour with other famous towers around the globe to demonstrate our support. This time, Macau Tower is trying to provide more direct assistance by raising funds for the country’s post-disaster reconstruction works.

The event was officiated by Ms. Faye Ho, Director of Dog One Life Macau, Mr. Lau Veng Lin, Representative of Macau Red Cross, Mr. Vincent Tung, Representative of Macau Tower and Mr. Charlie Bassett, General Manager of AJ Hackett Macau Tower. “Dogs are symbols of loyalty and determination in Japanese culture. We hope that the courageous steps taken by dog owners and their pets today will send a positive message to all victims in Japan, encouraging them to face the future with renewed hopes and faith.” remarked Mr. Tung in his speech.

A total of 6 teams participated in the Skywalk X walkathon and 7 others showed off their flair at the fashion show. Following the official kick-off, Ms. Faye Ho led the pact with her sidekick, with the others joining one by one. All visitors were impressed by their bravery, and most of all, how the teams exhibit perfect compatibility.

Bringing the delightful event to a close, all teams are conferred a Skywalk X certificate, MOP500 Macau Tower Dining Coupon and a Badge of Distinction. In addition, Dog One Life Macau also presented the “Best Dressed” award and the “Best Performance” award to the outstanding participants in the fashion show.

Apart from raising donations on the day of the event, Macau Tower will be posting highlights of the program online and via social media in the hopes of passing the message around the round that Japan is still in need of our support and that every act of generosity will make a difference to its long road of reconstruction.

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**Should you need further information relating to Macau Tower, or official photos of the event, please contact:**

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