



Press Release – For Immediate Release

“Stargazing” in the Sky of Macau!

Superstars from Madame Tussauds Hong Kong Awaiting Fans in MacauTower

(4th July 2013, Macau) Three renowned celebrity wax figures from Madame Tussauds Hong Kong, namely the pop queen Lady Gaga, Mr. Charming Louis Koo and the legendary Asian diva Anita Mui will be exhibited on level 58 Observation Lounge of Macau Tower over a period of two months starting from today, giving Macau local citizens and tourists an opportunity of “up-close” encounter with the celebrities in the sky of Macau. In addition, to commemorate Asian diva Anita Mui who left us a decade ago, MacauTower has invited “Anita Mui International Fan Club” to share her personal collections with Tower visitors, among which include exhibits that have never been publicly showcased.

The event started at 2.30pm this afternoon, with Ms. Kelly Mak, General Manager of Madame Tussauds Hong Kong, Ms. Selina So, Chairperson of Anita Mui International Fan Club, Mr. Rutger Verschuren, Chief Operating Officer of Hospitality Division, Shun Tak Holdings (Macau) Ltd. and Mr. Vincent Tung, Director, Group Marketing Department, Shun Tak Holdings Ltd. hosting the opening ceremony on level 58 observation lounge of Macau Tower. Mr. Verschuren said, “We are delighted to partner with Madame Tussauds Hong Kong in holding the first wax exhibition in Macau. Through the activity, we hope to bring a refreshing travel experience to the local citizens as well as to the tourists. Furthermore, the exhibit of Anita Mui’s precious collections not only allows her fans a moment of remembrance, but also leaves a stage for the children to recognize the achievements of this diva.”

Madame Tussauds Hong Kong is world-renowned for its lifelike wax figures of famous people and superstars. While visitors get to enjoy the fine craftsmanship of realistic modeling and style, at the same time, they also get to catch a glimpse of star glamour, and such experience has remained well-received by tourists from all over the world. It is the first exhibition of the three celebrity wax figures in Macau this time. Ms. Kelly Mak expressed during the event that the professionalism and endurance demonstrated by Louis Koo during the process of wax production had earned much praises from the working staff. And pop queen Lady Gaga, who is a fashion icon for her avant-garde style, has a same-day unveiling of different style at eight Madame Tussauds in 2010. This exhibit displays the one she attended during a ceremony in South Korea.

Fans of Anita Mui are not to miss the exhibition. In 2002, Anita Mui and her fans organized a birthday party at the Tower, leaving beautiful memories of the celebration. As this year marks the tenth anniversary of Anita Mui’s passing, MacauTower has partnered with Anita Mui International Fan Club to hold the “Anita Mui Precious Collections” exhibition. Apart from witnessing the glamour of the idol, it is also a chance to appreciate the personal collectibles of Anita Mui in remembrance of her dazzling star journey, including exclusive photographs and video clips with fans, personal photographs, paintings, watches, jackets, etc., some of which have never been publicly showcased.



On Saturdays and Sundays throughout the exhibition, MacauTower has arranged a number of programs for children, including DIY children workshops, as well as mascot parade and clown twisting balloon. The Tower welcomes all to spend an unforgettable holiday this summer vacation.

Exhibition Details:

Date: 4 July – 1 September 2013

Time: 4 July: 3:30pm – 9pm

5 July – 1 September: 10am – 9pm (weekdays); 9am – 9pm (weekends and public holidays)

Venue: Level 58 Observation Lounge, MacauTower

Admission Ticket to MacauTower Observation Decks:

	Price (per person)
Adults	MOP 135
Senior Citizens (Age 65 or above)	MOP 70
Children (Age 11 or below)	MOP 70
Infants (Age 3 or below)	Free of Charge

Multiple promotional offers are available :

- Macau local citizens, blue card holders and TurboJET passengers can enjoy below discounted prices for the admission ticket to Macau Tower Observation Lounge and “VIP Skyhigh Experience” * package:

	Observation Lounge Admission Ticket Price (Each)		“VIP Skyhigh Experience” Package Price (Each)	
	Adults	Children (Aged 4-11)	Adults	Children (Aged 4-11)
Macau Local Citizens & Blue Card Holders	MOP70	MOP35	MOP135	MOP70
	(Applicable only between 4pm to 9pm)		(Applicable only between 4pm to 7pm)	
TurboJET Passengers (Upon presenting same-day TurboJET ticket stubs)	MOP115	MOP50	MOP178	MOP80

- Fans of Anita Mui and Louis Koo can enjoy exclusively the “VIP Skyhigh Experience” * package together with one set of TurboJET Hong Kong-Macau round-trip economy tickets at HKD390[#] (valued up to HKD702).
- Enjoy 10% discount on adult observation deck admission ticket at MacauTower upon presenting Madame Tussauds Hong Kong admission ticket.
- Save HK\$20 on regular-priced adult admission ticket at Madame Tussauds Hong Kong upon presentation of Macau Tower observation deck admission ticket.
- Purchase at MacauTower to enjoy a special discount on regular-priced admission ticket of Madame Tussauds Hong Kong.



Note: The above offers cannot be used in conjunction with each other. Offers are valid until 1 September 2013. Macau Tower Convention and Entertainment Centre reserves final rights of decision in case of dispute.

[^] Fans must present membership cards of Anita Mui International Fan Club, Mui Nation or Louis Koo International Fans Club to enjoy the offer. Each member may bring up to two friends to participate.

^{*} "VIP Skyhigh Experience" of Macau Tower offers admission ticket with fast track lift access, complimentary snack delights and drinks at 180° Lounge (Time: 10am -7pm) and Telescope Gold Card.

[#] Ticket price for weekday: HKD390 (adult), HKD355 (child under 12); weekend: HKD420 (adult), HKD385 (child under 12)

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