

## Press release – immediate release

## Macau Tower Theatre Introduces the Largest 3D Movie-screen in Town 300 FREE TICKETS for Public on Premiere Night

(October 28, 2011 – Macau) Macau Tower Convention & Entertainment Centre brings another brand new entertainment experience to town! Its 3D Movie Theatre will come into service this November!

Located on 4/F of Macau Tower, the theatre is introducing Macau's largest 3D movie-screen, turning itself into the largest 3D movie theatre in town. It is geared with Sony SXRD K4 projection system and supplemented by Dolby Surround Sound Technology, bringing the most vivid 3D sensational excitement and unrivaled audio-visual effect to the audience.

The theatre allows audiences to enjoy their favorite snacks bought from Café on 4 while watching movie. In order to provide convenience to drivers, customers can enjoy 2 hours free parking by presenting any movie tickets. An extra free parking hour will be offered with any additional spending.

Marking its grand opening, the 3D Theatre is inviting the public to a free preview of "3D Avatar (Extended Edition)" on <u>November 2, 2011 at 8 pm</u>, Interested parties can view registration detail at <u>www.facebook.com/macautower</u> starting from 29 Oct (this Saturday) at 12 noon. The first 300 successfully-registered participants will be entitled to ONE FREE TICKET\*.

Besides "Avatar", a series of 3D blockbusters will be coming to Macau Tower, including "The Three Musketeers", "Immortals" and "Arthur Christmas". So remember to register and be among the first to experience the audio-visual invigoration at Macau Tower.

\*Free seating

For media enquiries, please contact:		
Corporate Communications   Shun Tak Holdings Limited		
Ms. Michelle Chow	Tel: +852 2859 3187	+853 6646 2094
Mr. Franky Chan	Tel: +852 2859 3403	+853 6228 4016