



For immediate release

Macau Tower Shines Blue Lights for Autism

[2 April 2015 – Macau] Macau Tower will be illuminated in blue lights from 6:30pm today and throughout the week for the Light It Up Blue campaign as its continued support to the World Autism Awareness Day (WAAD) designated by the United Nations as 2 April. This year, Macau Tower has invited through Macau Autism Association (MAA) a group of family members of children on the autism spectrum to join the Skywalk with the staff of Macau Tower, symbolizing overcoming challenges together and living a bright future.

The awareness initiative Light It Up Blue introduced by Autism Speaks, an autism advocacy organization, has been gaining worldwide support since its launch. Iconic landmarks and buildings participating this year include the Empire State Building and One World Trade Center in New York, the Christ the Redeemer Statue in Rio de Janeiro, Tokyo Tower and the Oriental Pearl Tower in Shanghai, all aim to raise autism awareness and remind the public to care for and understand the needs of people with autism. It is important to identify the disorders in children's development for early diagnosis and intervention.

Together with 10 staff of Macau Tower, about 10 family members of autism patients took part in the Skywalk on Level 61 Adventure Deck, conveying their support for people with autism. All participants hoped to encourage autism patients to conquer the difficulties in life and excel their strengths. More than 20 members with autism and their families were also invited to enjoy an afternoon tea at 180° Lounge and witnessed the Tower being lit in blue. In addition, Macau Tower sponsored the venue for MAA to set up a counter today for promoting autism-related knowledge to visitors.

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