



Press Release - Immediate Release

AJ HACKETT MACAU TOWER TO RELAUNCH THE WORLDS HIGHEST COMMERCIAL URBAN CLIMB – TOWER CLIMB 338Meters

(December 31st 2012 – Macau) Adventure and Personal Challenge Company AJ Hackett Macau Tower will relaunch the World's Highest Commercial and Urban Climb from the Macau Tower on January 1st 2013.

The Tower Climb product is one of the original products in the AJ Hackett Macau Tower activity portfolio and arguably one of the most exclusive. Nowhere else in the world can clients be so exposed in an urban environment and be free to climb up to the very top of a building or tower as is done here in Macau. For amateurs and experienced adventure seekers alike, this product delivers an incredible challenge and experience.

By the time climbers reach the peak they will be at a height of 338meters / 1108feet where a breathtaking view of Macau, The Pearl River Delta and adjoining Mainland China can be seen. The climb itself starts from the 61st floor of Macau Tower where at 233meters AJ Hackett operate their other complimentary products including Skyjump, Skywalk, High Exposure and The World's Highest Bungy Jump.

In order to make this a reality, AJ Hackett has redesigned its operation with brand new state of the art climbing and fall arrest systems, and added new safety measures to the platforms and ladders on the climb up. These new features make the climbs safe, user friendly and fun for all participants with the minimum age being 10 years or above.

AJ Hackett Macau Tower will run 2 scheduled daily climbs 7 days per week, one at 11.30am and one at 3.30pm. Bookings in advance are preferable however you can join either of these trips on the day once you arrive based on availability.

AJ Hackett has been operating at the Macau Tower since June 2001. Over that time, they have developed the most exclusive range of adventure activities in the world, have claimed various Guinness World Records and continued to offer adventure seekers the best possible personal challenges available anywhere on the planet.

-The End-



About AJ Hackett International

“Everyday you should remind yourself that you’re still alive”

The AJ Hackett worldwide group of companies (AJ Hackett, Australia, France, Germany, Indonesia Macau, New Zealand, Singapore, Russia) represent the ultimate innovation and commitment to excellence in adventure tourism. Inspired by the vine jumpers of Vanuatu, pioneer AJ Hackett has won international acclaim for turning bungy jumping into an extreme sport phenomenon. AJ Hackett is a believer in innovative personal development and continues to challenge the norm in all aspects of culture and business. He holds many world records and was the recipient of the Gusi Peace Prize in 2006 for his contribution to sports.

For further information or imagery or to speak with AJ Hackett Macau Tower

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