

For Immediate Release

KUNG FU FIGHTERS JOIN HANDS FOR GOOD CAUSE AT MACAU TOWER “CRAZY JUMP DAY 2015”

(5th December, 2015 - Macau) Organized by AJ Hackett Macau Tower, the fifth edition of “Crazy Jump Day” has made its successful return to Macau Tower today. Under the theme of “Kung Fu Fighting”, this innovative and fun-filled event gathered bungy jump battlers dressed as their favorite kung fu characters to compete for a charitable cause benefiting the Macau Red Cross. Ms. Joyce Cheng, our star guest, joined battlers to perform at 233-metre aboveground in support of this annual event.

Promptly at 10am, the sound of starting pistols marked its launch as performers dressed as sumo wrestlers bungy-jumped their way to the ground. From there on, under the electrifying music by Macau’ s best DJ Reygus, 30 contestants transformed into the strongest kung fu masters the world has ever seen, took turns to bungy-jump with their unique stunts. Among which, a pair of Soda Panda from Macau Creation joined the fight in friendly rivalry.

After 5 hours of exhilaration, members from Wushu General Association of Macau, including World Wushu Championship Taichi champion Mr. Chong Ka Seng, kick-started the award presentation ceremony with their classic Tai Chi performance. Following which, Joyce led 10 bungy warriors, along with professional stunt masters disguised as Wudang and Xiaolin monks, put up a spectacular Kung Fu battle. “Today’ s performance is a real challenge for me as I suffer from vertigo. Standing outside on the Skywalk takes enormous courage, yet, it’ s completely worth the while to support the good works of Macau Red Cross. I never quite realized how Macau’ s landscape is so stunning before today. Experiencing things from a different vantage point is definitely refreshing.” When asked if she will do the bungy jump on her next visit, she admitted that she has yet to overcome her mental obstacle, but she will definitely recommend it to her friends.

Father of Bungy Jump and Founder of AJ Hackett, Mr. Hackett, has attended in person as adjudicator to the event. He remarked, “This is the 5th edition of Crazy Jump Day. My heart goes out to our fans, participants and event partners. It is important that we make our positivity contagious. I’ d like to see we all bring this fighting spirit to life, work and play.”

After some intense competition, the judging panel named Jason Cheng and Sherilyn Mesina as this year’ s overall champion, Hoi Lok Hang and Juliette Haignere were the 1st runner-up, Wu Bao Yu and Chen Leng Leng were the 2nd runner-up. With SONY’ s latest 4K high resolution video camera attached to each contestant as they

MACAU TOWER 澳門旅遊塔 瘋狂笨豬跳 CRAZY JUMP DAY 2015



jumped, Juliana Martinez was selected as the winner of SONY Best Shot Award based on the best footage taken. Last but not least, Aquino da Silva, dressed as Bronze Man, received the Best Costume Award and MOP\$2,000 as cash prize for his show-stopping charade.

The event would not have been possible without the generosity from partners and sponsors, namely Air Macau Company Limited, Asia Miles Macau, Grand Coloane Resort, Grand LAPA Hotel, TurboJet, 360° Café and Macau Creation, who have supported the goal of bringing more challengers into Macau from all over the world to experience the thrill and excitement of the world's highest commercial bungee jump and SkyWalk.

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