For immediate release

Macau Tower Lights up the Sky for Autism

[2 April 2014 – Macau] In support of the World Autism Awareness Day (WAAD) today, Macau Tower has invited through Macau Special Olympics more than 10 members with autism together with their families to enjoy an afternoon tea at Café 360° and witness the kickoff of the annual Light It Up Blue event.

Initiated by the autism concerning non-profit organization "Autism Speaks", the "Light It Up Blue" event celebrates the World Autism Awareness Day on 2 April every year. Aiming to arouse concerns towards autism and highlight the unique talents possessed by people with autism, the initiative has received worldwide support since its launch, including the Empire State Building in New York, Sydney Opera House, Burj Al Arab in Dubai and more, to name a few.

Earlier today, 25 staff of Macau Tower performed Skywalk X in blue T-shirts, expressing their wish for people with autism to face their challenge with courage and fully demonstrate their gifted talents. At 6:30pm, jets of blue light started projecting onto the exterior of the Tower. The participating families received souvenirs from the Tower and had a fulfilling evening.

Macau Tower will light up in blue from 6:30pm for 7 days until 8 April in support of the campaign. Locals and tourists are welcomed to visit the Tower and show your support and concern on autism through the event.

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