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**For Immediate Release**

**Macau Tower Convention & Entertainment Centre awarded**  
**“The Most Popular Hong Kong and Macau Brands 2011”**

(October 3, 2011 – Macau) “The Most Popular Hong Kong and Macau Brands 2011”, organized by CMN, has officially come to an end with its award presentation ceremony held in Guangzhou on 22 September 2011. It is the first time Macau Tower Convention & Entertainment Centre received the accolade, which testifies to visitors’ recognition of its quality products and services.

The award attracted participation from top notch brands in various sectors across Hong Kong and Macau. Besides being assessed by a judging panel on their overall performance in the past year, enlisted brands were also subject to online public voting.

The award was an encouraging recognition to Macau Tower. As one of the landmarks in Macau, the Tower will continue to make good use of its creativity and innovation to contribute to the tourism and MICE development of the enclave and further strengthen Macau’s role on the international stage.

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