



Immediate Release

Macau Tower Postcard Puzzling Event Marks Another World Record

(3rd December, 2011 – Macau) After setting the world record of the highest commercial bungee jump five years ago, Macau Tower again joined hands with students from Institute for Tourism Studies today and successfully set yet another new Guinness World Record of the largest canvas pieced together as a postcard **mosaic!**

The “Z Generation, One Destination” postcard mosaic puzzling event is hosted by Year 3 students studying Tourism Event Management from Institute for Tourism Studies, and is fully supported by Institute for Tourism Studies and Macau Tower Convention and Entertainment Centre. The event gathered the effort of 50 students, combining 20,000 postcards to form a giant canvas reaching 29.6M x 10.5M in size. The giant canvas not only displays the landmarks of Macau, but also demonstrates the capability and creativity of Macau youngsters to the entire world.

Dr. Francisco Vizeu Pinheiro, Senior Architect at IACM, and Dr. José Alves, Pro-Rector for Business Development at USJ Macao, are cordially invited to witness the setting of the Guinness World Record. After the event, the giant canvas will be opened to the public at the Macau Tower Outdoor Plaza (subject to weather condition).

Macau Tower is always an advocator of local culture and creative industry. The cooperation with Institute for Tourism Studies is definitely advantageous for promoting art and culture in the city. The postcards have gone through charitable sale; after covering the cost, all revenue will go to “Caritas Macau” and ORBIS Macau” in support of their operations.

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Should you need further information relating to Macau Tower, or official photos of the event, please visit Macau Tower website <http://www.macautower.com.mo>, or contact:

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